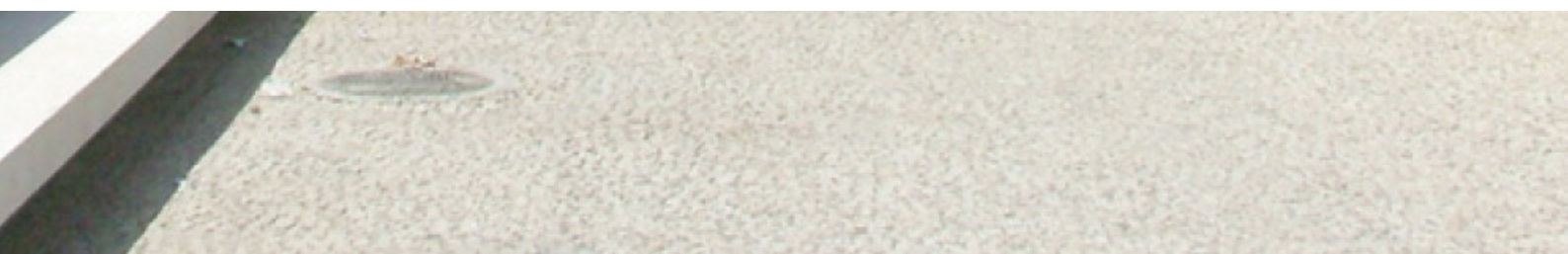


MICRO BIOTEC 23



Sponsorship and Exhibition Opportunities



CONGRESS OF
MICROBIOLOGY
AND **BIOTECHNOLOGY**
2023

December 7th – 9th | 2023

UBI, Covilhã

MICROBIOTEC 23

Welcome!

The Microbiotec'23 will be hosted at University of Beira Interior between 7-9th December 2023 (<https://microbiotec23.organideia.com/>). The Microbiotec congress happens biannually since 2005 in a co-organization by the Portuguese Society of Microbiology (<http://www.spmicrobiologia.pt/>) and the Portuguese Society of Biotechnology (<http://www.spbt.pt>).

This biannual congress aims to create a platform for discussion and collaboration between national and international researchers and stakeholders in diverse areas of Microbiology and Biotechnology, while welcoming young researchers making their first steps into the scientific community. The scientific program will consist of plenary lectures (5), keynote lectures (15), oral communications selected from the abstracts submitted (about 50) as detailed in the program file. We expect the participation of around 450 congress participants at the MICROBIOTEC'23.

The congress venue is located at the Health Sciences Faculty of University of Beira Interior with a privileged location at the Covilhã city. At the heart of Cova da Beira, Covilhã is a welcoming city that offers visitors a mighty landscape framed by Serra da Estrela, Serra da Gardunha, and the surrounding historic villages. Apart from the scientific program, feel free to take the opportunity to visit the city's narrow streets, with one of the largest and most varied urban art collection in the world, that offer and tell the story of Covilhã, its people, and of the thriving wool industry that once made part of the city life (www.visitcovilha.com). Those who value the beauty, fun and emotions of snow can also find a few kilometers from Covilhã, the highest point of Continental Portugal at the core of the Serra da Estrela Natural Park.

We hope you find here the opportunity to share and debate ideas and science during these three days focused on the innovations and challenges of microbiology and biotechnology research.

Looking forward to meeting you in Covilhã!

Chairs

Cristina Dias-Cabral & Susana Ferreira



Sponsorship and Exhibition Information

WHY YOU SHOULD BE PART OF THE MICROBIOTEC'23?

An extensive global network of life scientists in academia, business and government are being targeted to generate a highly qualified audience.

Sponsorship provides an excellent opportunity to "have your company's name stand out" to a scientific network of representatives and a prime occasion to make impressions on decision makers.

USE YOUR PRESENCE AT MICROBIOTEC'23 TO:

- Launch new products and highlight existing ones
- Spotlight key executives
- Elevate your company profile
- Network with specialists, seek international partners and create new alliances
- Increase visibility in focused markets
- Give maximum exposure for your company and increase brand awareness
- Communicate your message to a highly qualified scientific community
- Build relationships for the future
- Attract new talent and strengthen partnerships
- Generate sales leads and educate the market

MICROBIOTEC'23 Chairs:

Cristina Dias-Cabral – UBI
Susana Ferreira – UB

PCO Secretariat:

Organideia – Organização Profissional de Congressos, Lda.
Coimbra, PORTUGAL
Phone: +351 239 801 002
Email: microbiotec23@organideia.pt

Sponsorship Packages

PLATINUM SPONSOR €5000

- Listing of your logo, company name and link on the conference website
- Listing of your company name and logo in the conference materials
- Listing of your company name and logo during opening and closing ceremonies
- Insertion of promotional material in the Congress bag
- One-page advertisement in the abstract book
- One stand location (6m2) to be selected by the sponsor, by order of sponsorship agreement
- Sponsor talk (30 minutes minimum)
- Sponsorship of the Welcome Cocktail or Conference Dinner (your company placard/flag provided by you on-site)
- 2 Free registrations (include lunches and congress access)
- 2 Tickets for the gala dinner

GOLD SPONSOR €3000

- Listing of your logo, company name and link on the conference website
- Listing of your company name and logo in the conference materials
- Listing of your company name and logo during opening and closing ceremonies
- Insertion of promotional material in the Congress bag
- One stand location (4m2)
- Sponsor Talk (30 minutes minimum)
- Sponsorship of the Welcome Cocktail or Conference Dinner (your company placard/flag provided by you on-site)
- 1 Free registrations (include lunches and congress access)

Please note:

Sponsorship opportunities are limited and are available on a strictly first-come, first served basis, to ensure your presence at this event please contact us at your earliest opportunity.
All sponsors will be acknowledged on the conference website (<https://microbiotec23.organideia.com>), in the programme booklet and on various e-mail shots.
VAT not included (23%).

SILVER SPONSOR €1500

- Listing of your logo, company name and link on the conference website
- Listing of your company name and logo in the conference materials
- Listing of your company name and logo during opening and closing ceremonies
- One stand location (1m2)
- 1 Free registration (include lunches and congress access)

BRONZE SPONSOR €500

- Listing of your logo, company name and link on the conference website
- Listing of your company name and logo in the conference materials

	Platinum Sponsor (5000€)	Gold Sponsor (3000€)	Silver Sponsor (1500€)	Bronze Sponsor (500€)
Listing of your logo, company name and link on the conference website	x	x	x	x
Listing of your company name and logo in the conference materials	x	x	x	x
Listing of your company name and logo during opening and closing ceremonies	x	x	x	
Insertion of promotional material in the Congress bag	x	x		
One-page advertisement in the abstract book	x			
One stand location	6 m ² *	4 m ² **	1 m ²	
Sponsor talk (30 minutes maximum)	x	x		
Sponsorship of the Welcome Cocktail or Conference Dinner (your company placard/flag provided by you on-site)	x	x		
Free registration (include lunches and congress access)	2 (two)	1 (one)	1 (one)	
Ticket for the gala dinner	2 (two)	1 (one)		

* May select the placement of exhibition (selection made by order of sponsorship agreement)

** In the coffee break and/or lunch areas

You may also do your choice and customize your sponsorship package.

AS AN EXHIBITOR, YOU CAN ALSO CHOOSE TO MAXIMIZE YOUR VISIBILITY AT THE CONFERENCE BY BOOKING ONE OF THE SPONSORSHIP ITEMS BELOW:

USB STICK WITH CONFERENCE ABSTRACTS 1500€

Your company logo together with the conference logo on the USB memory sticks containing the conference abstracts given to each delegate, providing you with high profile and long-lasting visibility.

- Logo alongside the conference branding on a USB stick.
- Opportunity to place promotional materials on the USB stick and to have your company appear as the device name on the computer screen.
- Listing of your logo and company name, on the conference website

MICROBIOTEC'23 AWARD 1000 €

A unique opportunity to associate your company logo/name with a selected award (to be defined by the Organizing Committee).

Please Remember, If you find that our offerings do not provide a perfect match for your marketing needs, let us know and we will customise a sponsorship programme for you. You can also sponsor single elements of the conference, e.g. welcome reception; lunch break, etc..

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Exhibitor Floor Plan

The identification of the stand location spaces is merely indicative, these could, eventually, be altered by the organization, without calling into question the visibility of the participants.

Health Sciences Faculty of University of Beira Interior

Floor 0



4 - Yellow Amphitheater

**L&B - Lunch and Coffee
Break area**

Space with 4m²

Space with 2 to 1m²

Exhibitor Floor Plan

The identification of the stand location spaces is merely indicative, these could, eventually, be altered by the organization, without calling into question the visibility of the participants.

Health Sciences Faculty of University of Beira Interior

Floor 1



1 - Main Auditorium

2 - Green Amphitheater

3 - Secretariat

B - Coffee Break area

Space with 6m²

Space with 4m²

Space with 2 to 1m²

Sponsorship and Exhibition Order Form

1 YOUR DETAILS

Contact name for correspondence

Title (Prof., Dr., Mr., Ms.) First Name

Surname

Organization

Address

State/County

Post/Zip Code Country

Tel. Fax

e-mail

2 ORDER DETAILS

EXCLUSIVE SPONSORSHIP PACKAGES

• Platinum Sponsor	€5000
• Gold Sponsor	€3000
• Silver Sponsor	€1500
• Bronze Sponsor	€500

EXHIBITOR OPPORTUNITIES

• USB Memory Sticks	€1500
• MICROBIOTEC'23 Award	€1000

VAT not included (23%)

3 HOW TO PAY

Total amount payable €

Make your payment directly into our bank account.

Our bank details
MICROBIOTEC'23 - ORGANIDEIA LDA:
BANK: Caixa Geral De Depósitos
SORT CODE: CGD
IBAN: PT50 0035 0740 00018445930 18

4 SIGN AND DATE THE FORM

I have read and I agree to abide by the payment and cancellation terms as outlined below, and I understand that this form confirms my booking. I accept that from now on charges will be imposed for cancelled bookings:

Signature: _____

Date: _____

5 SEND THE REGISTRATION FORM TO:

e-mail: microbiotec23@organideia.pt

Terms and Conditions of Booking:

- Cancellations: There will be a 50% administration fee for cancellations and must be submitted by e-mail to MICROBIOTEC'23. No refunds apply after September 1st, 2023.
- Payment must be made prior to the conference and is non-refundable according to the above cancellation terms.
- You will be provided with confirmation of your booking, along with full details of shipping coordinates and relevant shipping deadlines.

